

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – ENGLISH LITERATURE

FIFTH SEMESTER – NOVEMBER 2009

EL 5404 - DYNAMICS OF ORAL COMMUNICATION

Date & Time: 14/11/2009 / 9:00 - 12:00 Dept. No.

Max. : 100 Marks

I. Write short notes on any FIVE of the following: (5 x 4 = 20 Marks)

1. Conformity
2. The importance of listening in Small Group Discussion
3. The criteria for choosing words for a speech
4. Audience analysis
5. The importance of eye contact in effective communication.
6. Humour in public speaking
7. Appearance while attending job interview

II. Answer any FOUR of the following: (4 x 10 = 40 Marks)

8. What are the factors that influence oral communication?
9. What are the purposes of Small Group Discussion?
10. How should candidates prepare themselves before attending an interview?
11. Explain the purpose of the different types of speeches.
12. How can anyone share information effectively within a group?

III. Answer the following in about 300 words each: (2 x 20 = 40 Marks)

13. What guidelines should be kept in mind while participating in Small Group Discussion?

(OR)

How can anyone deliver an effective speech?

14. What are the factors that a public speaker should take into consideration while preparing a speech?

(OR)

Discuss the techniques of a successful performance in job interviews.
